



Tuesday, March 31, 2015

5:30 pm - 7:30 pm SUMMIT RECEPTION

**Overton Hotel** 

Wednesday, April 1, 2015

8:00 am – 8:30 am BREAKFAST BUFFET

Welcoming Remarks

John Bertsch, Chairman of the Board, Ports-to-Plains Alliance John Osborne, CEO, Lubbock Economic Development Alliance

Michael Reeves, President, Ports-to-Plains Alliance

8:30 am – 9:00 am CURRENT STATE OF THE ENERGY INDUSTRY

Volatile oil prices have been in the headlines as booming economies are now facing layoffs and reduced tax revenues. And what about renewable energy sources? What are the short and long term outlooks for the energy industry and what are the key issues we face in the upcoming year.

Michael Whatley, Consumer Energy Alliance

9:00 am -10:00 am ENERGY DEVELOPMENT AND WORKFORCE

The extended oil & gas sector (including manufacturing, pipelines/transportation and professional services) in Texas has been largely responsible for our excellent post-recession growth rate. Where has the Texas economy has been, what has been driving recent historical growth, and where it is likely headed going forward.

Rich Froeschle, Labor Market Consultant, Past Director of Labor Market and Career Information. Texas Workforce Commission

10:00 am – 10:30 am NETWORKING BREAK

10:30 am – 11:45 am ALBERTA ENERGY ISSUES

Canada holds the world's third largest proven recoverable oil reserves, and is the largest supplier of foreign oil to the United States. More than providing the resource, oil production in Alberta is a major job creator and economic stimulus throughout the entire Ports-to-Plains region. How does Alberta impact your local economy and what are trade issues do we face?

Randy Kerr, Canadian Natural Resource Alliance

Corey Goulet, Vice President for Keystone Pipeline Projects, TransCanada

TBD, Government of Alberta





12:00 pm - 1:00 pm

## LUNCHEON AND KEYNOTE ADDRESS - MEETING THE TRANSPORTATION DEMANDS OF THE INDUSTRY

The energy industry depends upon a good transportation infrastructure. Moving large equipment and workers to remote locations, moving product to market is vital, but also takes a toll on our roads. How is the Texas Department of Transportation working to meet the demands of this important industry?

Tryon Lewis, Texas Transportation Commission

1:15 pm - 1:45 pm

# WHAT DO FALLING OIL PRICES MEAN FOR THE LOCAL ECONOMY

Falling oil prices have changed the headlines from booming salaries and labor shortages to layoffs and declining revenues. What can we expect for West Texas in the coming year?

Marshall Watson, PhD., P.E., Department Chair, Roy Butler Chair and Associate Bob L. Herd, Professor, Department of Petroleum Engineering, Texas Tech University

1:45 pm - 2:45 pm

#### **NEW OPPORTUNITIES IN MEXICO**

Government reforms in energy regulations and improved technology have created new opportunities for new development and energy growth in Mexico. The Ports-to-Plains Corridors connects to some of the key areas for new exploration. What opportunities are available for your community or business in Mexico.

Dr. Rogelio Montemayor, President, Mining and Petroleum Cluster of Coahuila Eugenio Trevino, President, Canacintra Torreon

Maria Eugina Calderon, Assistant Vice President for Global Initiatives, Texas A&M International University

2:45 pm - 3:00 pm

#### **NETWORKING BREAK**

3:00 pm - 4:00 pm

#### WIND ENERGY IMPACTS ON LOCAL ECONOMIES

Much of the Ports-to-Plains region is blessed with an abundant resource. What many may complain about is now providing a major economic boost for rural communities throughout North America

Sherry Kunka, Sharyland Utilities, L.P.

Kreigh Valkenaar, Director of Marketing, Transportation Technology Services, BNSF Railway

TBD Wind Farm Developer





4:00 pm - 4:30 pm

### **CHALLENGES OF LOCAL FRACKING BANS**

Hydraulic fracturing has spurred the energy boom that has created jobs and brought greater energy independence for North America. But opponents have fought against these developments. One tactic to fight fracking has been by proposing local fracking bans and the city and county level. How should local officials respond when facing such challenges?

Tom Mullikin, Mullikin Law Firm

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